# AUCTIONENSEWS

#### OUR GRADS AT WORK ....

GENE CAPUTO, Palatka, Aug.'01 grad, assisted by BILL SCAVUZZO, Clermont, also an Aug.'01 grad, did his first auction in early November, a benefit that raised \$7000. They had to make do without Gene's wife, JUDY CAPUTO, November '01 grad, who was in Orlando getting her auctioneer diploma.

JOYCE KUSCHINSKY, Homestead, RingMaster certified, not an Academy grad but we're proud of her anyway, emails: "I'm doing a charity auction for NY. This thing has gotten so big it's out of control! We have everything from clowns to Mayors (did I repeat myself twice?). It's Survivors helping Survivors, Hurricane Andrew victims help NY. The cities of Florida City and Homestead are even picking up the tab!"

LARRY HERSOWITZ, Fort Lauderdale, June '00 grad, emails: "Thanks again for all your help on my numerous calls to you. I did finally sign a lease on a 6000 sq. ft. warehouse in N. Miami Beach. My partner and I have been working long and hard to convert it into an auction house, the end product is slowly becoming visible. I am planning on having my first auction over the second weekend in October. Cross your fingers!"

JIM SKEEN, Academy Instructor, has been busy with onsite auctions in November: Gary Yeoman's Ford, Daytona, a liquidation of equipment and office furniture at the former location; Rollins Rent-all, Orlando, liquidation of remaining inventory; Katie's Wekiva River Landing, Sanford, sell-out of canoe launch and campground business; the property will be converted to a state- and county-run nature preserve. Thanks to Marcie Webb and Paul Lewis for their help at Katie's; with close to 200 registered, along with families and friends, a bunch of folks were there. Todd's T-Tops & Towers, Orlando, a liquidation of a metal fabrication business is scheduled for December 8.

GARY SMITH, Academy Instructor, called at the annual Dorsey Family Reunion, with a smaller than usual crowd this year, met and exceeded all but one minimum; the first item sold had a reserve of \$15 and sold for \$75.

TOM HICKS, Brandon, Nov. '94 grad e-mails SYLVIA HOLLADAY HICKS (Nov.'00 grad) has completed her first large sale of \$18,000. She sold a sports store along with another one of your students FRED DOWDY (Tampa, 'Aug. '95 grad). She did a great job; with the knowledge she gained from the school and also working in our business, she came out with flying colors. So thanks again for your help and teachings. She is getting ready to sign a contract with the state of Florida for over \$90,000 estimated, this will be sold all the way to the ground, windows, wiring, A/C units, building for demo, office furnishings and lots more. It will be a total of 8 floors. We will have this posted on our website at http://premierauctions.net Thanks again."

#### THE NUMBERS

CLASS DATE:	Jan 18 - 27	10 days 90 hrs (2 weekends)
Hours:	8:am-6:pm	
	(8:am-5:pm	RingMaster Sunday)

#### AUCTIONEER PROGRAM cost:

Registration fee	\$ 50	due at least 3 days before class		
Tuition	\$ <u>525</u>	due at start of class		
Total	\$575	(includes books and 1 lunch)		
We take VISA, MasterCard, American Express, cash, check				
RINGMASTER Jan 20 8am-5pm lunch included in class				
Over a dozen HOTELS are 2-5 Miles from the Academy				
Call us for details 800/422-9155				

#### **NEXT CLASS JANUARY 18 - 27**

It's not just coincidence. When the economy slows, auctioneers gear up. It's just the way things go, at least that's what we heard during the past two years when auctioneers were languishing while the .coms were getting rich.

RIGHT NOW is the time for you to get into the auctioneer game. We just happen to have a January class scheduled, ready to provide the knowledge you must have to be competitive with experienced auctioneers, as well as pass a licensing exam if your state law requires it.

Aceing a state exam is only a small part of being a successful auctioneer. The Academy has always been a "nuts and bolts" school, producing graduates who walk out of the classroom and into an auction business.

We cover the laws that affect auctioneers and auction businesses; you will need to know them when you deal with sellers to list an auction; you must know your rights and obligations when you are conducting the auction; settling the auction accurately and timely can trip you up fast and hard if you don't do it by the book.

Our classes generally have about 18-20 students, a good number for interaction in school and after graduation, and many grads work with each other.

To register, mail or fax your application, or sign up at www.fa-a.com. Registration is \$50.00, with the balance of \$525 due on the first day of class. Our fee didn't go up this year; we're doing our part to keep America rolling. Take advantage of this opportunity to attend a professional auction school at a bargain price.

# CALENDAR 2001 / 2002 Schedule

Auctioneer Classes	RingMaster	Continuing Education Dec 15 -16	
January 18-27	January 20	January 27	
April 5-14	April 7	April 14	
June 7-16	June 9	June 16	
August 16-25	August 18	August 25	
Oct 25-Nov 3	October 27	November 3	

#### SAFETY AT AUCTIONS

While you are setting up an auction sale, it's easy to overlook potential problems that can lead to an accident. The crew is hurried and stressed and the whole operation probably is in disorganization mode.

Although a problem during setup may range from minor incident to major catastrophe, it's nothing compared to an accident that involves a customer at the auction. In either case of course the auction business should be covered by liability insurance but the fact is that many auctioneers are "self-insured," which usually means they take their chances and pray a lot.

Just as the auctioneer can plan ahead to handle problems relating to the conduct of the auction, there are ways to keep your customers (and your crew) safe before, during and after the auction.

The secret is to look with a super-critical eye at the entire area and the way you plan to use it for the auction, identify any potential hazards and take steps to make them go away. Something you have worked around for years may be the downfall of one of your bidders who didn't notice the tricky step at the edge of the auction ring. The frayed electical cord you taped up five years ago may pick this time to burn through. Your exit sign that no longer lights up could be a problem exacerbated by the folding chairs blocking the aisles. Your local fire department is doing you a favor with their periodic inspections. It's easy to let maintenance dates on fire extinguishers slip by. Empty boxes, packing material and miscellaneous stuff pile up around the exit. Customers loading their purchases may not realize they are blocking fire lanes.

On-site auctions often present safety concerns. From the beginning of the sale setup, the auctioneer should be sure the area is safe for crew and bidders. The old house where you plan to conduct an estate auction may harbor heavy mildew, insects, rotten flooring, rickety stairs; you've seen these and other potential dangers. Your crew should wear gloves, even masks if necessary; who needs a respiratory infection just before a big sale. At an auction under a tent, mark the stakes and ropes so people won't trip (surveyors tape works fine). Be aware that wind and heavy rain can bring down a tent; get people out quickly if bad weather threatens.

Don't be lulled into a false sense of security if you are planning to conduct an auction in a classy hotel ballroom; maintenance problems are common. Take the critical look (above) and insist on compliance with safety regulations.

In any legal action against an auctioneer involving an accident, the customer or crew member usually wins. A well-thought-out program of prevention can save you lots of time and money.

しひひ RMI UPDATE: Please check your listing and make corrections. The list is on the Internet at f-a-a.com and is published 5 times a year in AUCTIONEWS. ひひ





#### **OCTOBER 26-NOVEMBER AUCTIONEER CLASS**

Seventeen auctioneers in this class, with sixteen graduates: Judy Caputo, Palatka; Guy D'Amico, Winter Springs; C. Douglas Fonville, Orlando; Bob Gallagher, Westwood, MA; Irving Goldenberg, Miami; Richard Hughes, Fort Lauderdale; Garrett Isitt, Deltona; Paul Lewis, Longwood; W.D. Parker, Plant City; Donald A. Phillips, S. Daytona; Joe Pritchett, West Melbourne; Michael Vickers, Port St. Lucie; Marcie Webb, Clermont; Lex Williams, Melbourne; Scott Wimmer, Palm Bay; Gary Yost, Salisbury, NC. Fred W. Holland, Brooksville will be back in January to complete the hours he missed.

RingMaster Sunday additions were Analisa Lewis, Longwood; Ray Randleman, Sandy Randleman, NC; Robert Wimmer, Palm Bay, Rodney Wimmer, Palm Bay.

The Friday Auction featured a mix of collectibles, Christmas decorations, jewelry, equipment and fine art. Including the 5% buyer premium the students voted to charge as a donation, the auction produced \$177 for the Kids at St. Jude Children's Research Hospital.

#### FLORIDA LICENSING INFO

Applications must be approved by the Florida Board of Auctioneers which meets about every 2 months; their last meeting was December 3. You may apply BEFORE you attend or finish auction school, just note on the application the date you expect to graduate. The cost to take the state examination is \$300; \$287 to the DBPR with your application, \$13 payable to the testing service when you take the exam. The computer-based testing is given daily; you schedule the date and location where you want to test and you will know immediately that you passed. After you take the exam, you will be notified to send payment for your license. Call us at 800/422-9155 or DBPR at 850/ 488-5189 for an application and a copy of the law (required reading for the application).

This newsletter reaches approximately 1500 active or prospective auctioneers by postal mail, who knows how many see it on our website. For absolutely free publicity, send us info on your auctions. The price is right!

### NOTE NOTE NOTE NOTE

CONTINUING EDUCATION

Several licensees have requested that we add a CE session in December so we did; it's Saturday and Sunday, Dec. 15 and 16. Call to sign up and get the details.

The 12 hour program includes 8 hours of license laws, laws at auctions, appraisals, antiques and fine art, auto auctions, and 4 hours Internet and ringwork. The cost is \$50 to certify all your CE state license renewals and includes paperwork and reporting. Seminars are held at the Academy Orlando location. Or call for info on a seminar for your group, 800/422-9155.

#### FLORIDA EXAM REVIEW

The Florida Auctioneer Academy Exam Review is on the Internet (f-a-a.com for a sample test). Cost is \$35 for 200 multiple-choice questions, plus law, math and UCC tests. When you have been approved for the Florida state exam, call us for your password for the Review.

WE WILL REMEMBER 2001 for the tragedies and the continuing unsettled, uneasy feelings. But WE MUST NOT LET IT GET US DOWN!

We wish all our friends, prospective students and graduates happy holidays and a great year in 2002.

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# FLORIDA AUCTIONEER ACADEMY INC.

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Next 8 hr CE Dec 15 -16 see front page for 2002 dates

gary@f-a-a.com rose@f-a-a.com jim@f-a-a.com Entire catalog and enrollment form at www.f-a-a.com

2002 catalogs are here! Get yours now!

## CONTINUING EDUCATION REQUIREMENTS:

Alabama 8 hours by 9/30/01 Arkansas 6 hours by 6/30/01 Georgia 8 hours by 12/31/01 Illinois 12 hours by 12/31/03 Indiana 12 hours by 2/28/02 Kentucky 6 hours by 6/30/01 Louisiana 6 hours by 11/01/01 (reciprocal 9/10/01) North Carolina 4 hours by 5/15/01 South Carolina 4 hours by 6/30/01 Tennessee 6 hours by renewal date West Virginia 3 hours by 12/31/01

#### **CLASSIFIEDS**

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*e-mail from Mike Capaldo, Daytona* "Please accept my thanks for the purchase on the wireless half mile hailer deluxe kit. It works great. By the way, the Ford dealer sale today looked like it did

well. Sorry about the yup. I couldn't resist <grin> Mike C, Daytona (FAA class of August 2001) AU2836"

Pro Hand Held Mic Call Jim (800) 422-9155 or Nextel (407) 466-2269

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